Quality Policy

At MoroccoAI, we aim to empower AI transformation in Morocco by fostering education, research, industry collaboration, societal engagement, and governmental advocacy. Our quality policy is centred around promoting excellence, transparency, and lasting impact in all our activities related to artificial intelligence, aligning with our mission to position Morocco as a key player in technological innovation in Africa and globally.

EDUCATION
EMPOWERING MOROCCO THROUGH AI EDUCATION

- We are committed to delivering high-quality, accessible AI educational programs through summer schools, workshops, and training initiatives in collaboration with international partners.
- Our goal is to ensure that all educational activities are impactful, inclusive, and continuously improved based on participant feedback and evolving industry needs.

RESEARCH
ADVANCING SCIENTIFIC INNOVATION

- We strive to cultivate a thriving research community by supporting cutting-edge AI research and facilitating knowledge sharing through webinars, conferences, and funding opportunities.
- Our commitment to scientific excellence is reflected in the rigor and relevance of our research initiatives, ensuring, promoting, encouraging, and celebrating research excellence to drive meaningful contributions to the global AI ecosystem.

INDUSTRY
DRIVING AI ADOPTION AND INNOVATION

- We are dedicated to fostering AI-driven solutions for real-world challenges by engaging with industry partners through hackathons and mentorship programs.
- Our approach prioritizes innovation, sustainability, and measurable business impact while maintaining strong industry relationships and stakeholder satisfaction.

SOCIETY
PROMOTING ETHICAL AND INCLUSIVE AI

- We are committed to raising awareness about AI's societal impact, ensuring our initiatives promote inclusivity, diversity, and ethical AI adoption across all sectors.
- We actively engage with diverse communities to ensure that AI benefits everyone, regardless of background or socioeconomic status.

GOVERNMENT
SHAPING AI POLICY AND STRATEGY

- We are committed to proactively shaping national AI policies by publishing strategic reports and engaging with policymakers.
- Our advocacy efforts focus on ensuring AI's responsible integration into national development plans, addressing key societal challenges, and fostering long-term partnerships.

Our Commitment to Quality:

Excellence & Continuous Improvement:

- MoroccoAI is committed to delivering high-quality initiatives that reflect our dedication to excellence and innovation in AI.
- We foster a culture of continuous improvement by regularly evaluating and enhancing our programs and initiatives.

Stakeholder Satisfaction:

- Meeting the expectations of our stakeholders, including members, community, and participants, is central to our mission.
- MoroccoAI is committed to delivering impactful programs, events, and resources that foster trust and promote long-lasting collaboration.

Compliance with Legal and Regulatory Requirements:

- MoroccoAI is firmly committed to operating within the framework of applicable laws, regulations, and ethical standards.
- We ensure that all our activities align with national and international legal obligations, reinforcing accountability, transparency, and integrity across all levels of the organization.

By adhering to this quality policy, MoroccoAI ensures that its strategic initiatives contribute meaningfully to the growth and responsible advancement of AI in Morocco.

MoroccoAI President